

## Privacy Policy

Please read this privacy policy carefully. Your use of MY YARD CARD website constitutes your agreement to this privacy policy and consent to the terms here in. Please reference "Information We Collect and How We Use It" to learn more about our collection and use of user information.

MY YARD CARD is committed to safeguarding the privacy of visitors to our website and users of the other services available through our site (the "Service(s)"). We believe one of the most unique and valuable aspects of MY YARD CARD Services is our ability to provide a secure environment where our users can efficiently exchange information and transact business without fear of unpermitted disclosure or use of their proprietary information. We will use our best efforts to ensure that the information you provide us remains private and is used only for the purposes set forth herein. This privacy policy details our commitment to protect your information and the limited manner in which we will use that information to provide and improve our provision of the Services.

## Important Terms Used Throughout This Privacy Policy

Throughout this privacy policy we use several specialized terms. "Personally Identifiable Information" is information that tells us specifically who you are, like your name, street address, and email address. "User Information" means all Personally Identifiable Information and any other forms of information discussed in this privacy policy, including the Internet Protocol (IP) address of a user's computer.

## Information We Collect and How We Use It

We use this information to measure the number of visitors to sections of our sites, to determine from where our visitors linked and to where our visitors link from the sites and to help us make our sites more useful. For example, we organize and analyze IP addresses so that we can provide efficient service, enhance security, monitor appropriate usage and produce traffic volume statistics. We use the information we collect from you to build features that we hope will make the Services more attractive and easier for you to use. Furthermore, we may need to disclose User Information to law enforcement or other government officials if appropriate for your protection or in connection with an investigation of fraud, intellectual property infringement or other activity that is illegal or may expose us or our users to legal liability.

## How We Protect Your Information

When you submit sensitive information via our website, your information is protected in a variety of ways both on-line and off-line. Our wide range of security measures includes encryption, firewalls and technology that monitor data exchanged on the site. Although no one can guarantee absolute security, we will continue to monitor and update our security measures to help ensure that your sensitive information remains protected.

## If You Do Not Wish to Disclose User Information

If you do not want to provide us with certain User Information then you may opt out by not using the Service that provides us with such User Information. For example, if you do not want us to retain your name, then you may choose to contact us via phone to place an order.

## Third Parties

This privacy policy only addresses the use and disclosure of User Information collected by MY YARD CARD. If you disclose information to other parties, different rules may apply to their use or disclosure of such information regardless of their affiliation or relationship with MY YARD CARD. Because MY YARD CARD does not control the privacy practices of third parties you are subject to the privacy customs and

policies of those third parties. When you link to another website, you are subject to the privacy policy of that website. We encourage you to ask questions and review the applicable privacy policy before you disclose your personal information to third parties. We do not try to control, and disclaim responsibility for, information provided by other users or third parties that is made available through our site. Such information may contain errors, intentional or otherwise, or may be offensive, inappropriate or inaccurate, and in some cases will be mislabeled or deceptively labeled.

Merger, Assets, Sales, etc.

If MY YARD CARD or any of its lines of business is sold, pledged or disposed of as a going concern whether by merger, sale of assets, bankruptcy or otherwise, then the user database of MYYARD CARD could be sold as part of that transaction and all User Information accessed by such successor or purchaser.

How do I Contact MY YARD CARD?

If you have any questions regarding this privacy policy you may contact My YARD CARD at 888-970-9319 or [sales@myyardcard.com](mailto:sales@myyardcard.com)

Miscellaneous

MY YARD CARD may from time to time change this privacy policy with or without notice, so please check it regularly for any changes or updates. For future reference, MY YARD CARD will make a link to the current privacy policy available to you on your screen when you are on our website. Your use of the site constitutes your agreement to this privacy policy and your assent to any modification there to.